Stuff We Haven't Covered

- Productions Systems
 - Toyota Production System vs. traditional Ford system
 - Buzzwords: lean, 5S, etc
- Higher levels
 - HMI
 - Supply chain management



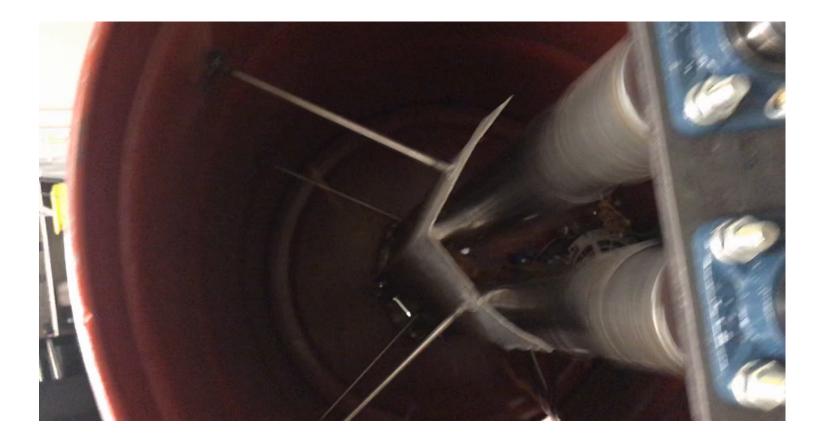
Design for the other 90%

- 90% of today's designers work for the richest 10% of world's customers
- We need things like:
 - \$2 eyeglasses
 - \$3 drip irrigation systems
 - \$5 household water filter
 - \$10 solar lantern
 - \$100 house with real market value

Allan Sierra and Gurkarn Gill



Sierra and Gill Corn Sheller





Liter of Light

- families in shanty towns can't afford electricity, live in the dark.
- Liter of Light project trains entrepreneurs to install bottle lights filled with water and bleach
- 28,000 homes in Manila now lighted
- over 20 countries now implementing.







Baylor University

- Converting Coconuts into Value-Added Products in Developing Countries
- "Coco-nuts" Team:
 - Graduate student team leader
 - One each of sophomore, junior, senior engineering students
 - faculty sponsor

- Analyzed coconuts
 - young coconuts (9mo)
 - 65 calories
 - superior to Gatorade
 - mature coconuts (12mo)
 - husk 35%
 - fiber, pith
 - shell 12%
 - copra 28%
 - oil 9%
 - meal 5%
 - water 14%
 - milk 5%



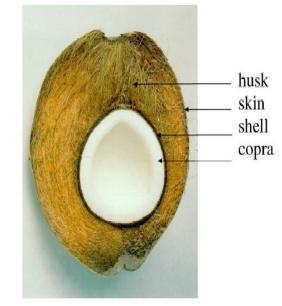


Fig. 1 Cross saction of a coconut



- coconut milk
 - 5% of total mass
 - 127 calories
 - 12 g fat
- copra
 - 28% of total mass
 - 14% water, 9% oil, 5% meal
 - mechanical expeller for oil





- Coconut oil converted to diesel fuel
 - modify coconut oil to run in std engines
 - needs 16% methanol, small amt of lye
 - \$0.69/gal + coconut oil
 - low emissions
 - first project in Papua New Guinea



- or modify engines to run on pure coconut oil
 - preheat coconut oil to >80C to lower viscosity
 - best properties of 50 vegetable oils for diesel fuel



- Husk
 - 35% of total mass
 - 11% fiber, 24% pith
 - heat and pressure cures pith into hard resin binder
 - make fiber reinforced panels directly by hot pressing husks







- shell
 - 12% of total mass
 - specific gravity of 1.2 (doesn't float)
 - 2x hardness of furniture hardwood
 - strength similar to low strength aluminum
 - useable as fibers in engineering polymers
 - useable as cooking fuel or for charcoal

- Coconut economics summary:
 - 100 coconuts wholesale prices
 - \$9 3 gal of diesel fuel
 - 2 sheets of particle board \$20
 - 19kg of coconut shell \$20
 - 8kg of meal for animal feed \$ 2
 - cost of production -\$6
 - cost of processing -\$8
 - profit is \$0.37/coconut
 - village could produce 500 coconuts/day
 - (1250 trees) for \$55K / year profit
 - capital costs of \$90K











http://www.youtube.com/watch?v=qjgcHOWcWGE

Manufacturing for the other 90%



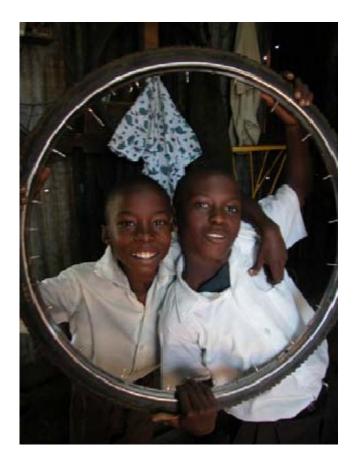












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- Manufacturing is the basis of most economic activity
- Economic activity is essential to 100% of the world's population – spread it out!
- An exponentially increasing world population needs exponentially increasing productivity
- Automation is the only way to achieve the efficiencies needed to provide energy, food, goods, and services for the world population
- Use people when appropriate and robots when appropriate
- Watch for unintended consequencies
 - displaced local farmers or workers
 - environmental degradation
 - resource depletion
 - defacto subsidies for uneconomical processes